



## Marrakech

### Destination

This red city has been transformed into one of the world's most sophisticated incentive travel destinations. A-list celebrities love this destination and their presence here has transformed it into a world-class destination.

The epicentre of this perfect destination is Djemaa el Fna, encased in the medina walls, here you will find street entertainers, juice sellers and at night the whole square is transformed into a huge al fresco dining experience. Walk just past the square and your incentive group will find itself entering one of the world's largest souks. At night you will find fine dining restaurants and world class VIP nightclubs perfect for incentive travel gala dinners. Nikki Beach, Pacha, Dior and Sir Richard Branson all reside in this city.

### Some Activity Ideas

- Arabian welcome in hotel
- Traditional Moroccan dinner
- Lunch and spa at Sir Richard Branson's Kasbah
- Horseriding in the Atlas Mountains
- Hamman bath
- Horse and cart to gala dinner
- Go VIP at an exclusive beach pool club
- Why not completely surprise your guests with a days skiing trip! (Jan to Feb)

### General Information

GMT: No time difference  
Flight time from London: 3 hours  
Main airport: Marrakech: Menara  
Best time of year to visit: Avoid June/July/August (hot!)  
Language: French / Arabic – English is widely spoken  
Recommended stay: Three nights

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